

envision a city where one can easily reach down and touch the water.





imagine a place where living, working and playing are linked to the unique natural resource we know as lake erie.

consider the possibility that this resource can be experienced along a magnificent, continuous waterfront park system, from vibrant public spaces, fresh-water beaches or from tree-lined, pedestrian-scaled boulevards.

believe that with our collective public energies we can realize this vision, investing in this priceless asset to generate an immeasurable return not only for ourselves, but for generations



cleveland waterfront district plan



ality of its publ

ty's greatness is

be found in the

intersection, the former Eveready Battery Old River Channel, and the Cuyahoga River.

Boulevard resumes its course into the

round programming.

legend

feet of space mixed in with supporting retail waterfront use and activity with fresh, year-

not whether you

art of the world is

estion is how."

Park & Public Realm Enhancement

Positively Influenced Adjacent Neighborhood

Port / Industry-Related Enhancements

ing to change. the

new beaches, expanded marinas, overlooks, through a land bridge over Interstate 90, private investment, can occur over time. fishing platforms, boat launches, and a along with a connection to Rockefeller Park The projections in this plan demonstrate their waterfront. The city's residents will also the park truly accessible. The connection infrastructure, public space, and a vibrant. benefit from new residential development to MLK Jr. Drive will also link Gordon Park active, and accessible waterfront. that expands the successful Quay 55 project, directly to the world-class cultural and and from a mixed-use residential, office, and educational institutions at University Circle.

key plan features

5 Marina enhancements 6 Battery Park residential development

9 Park at Whiskey Island

systems chart

16 Cleveland Browns Stadium

8 New land mass for Port Authority 18 Rock and Roll Hall of Fame

"cities are for

people. a city is where people come to work and raise their family and to spend their money and to walk

32 Fisherman's Basin 36 Gordon Park

challenge connecting with results: projected redevelopment yields

"successful city planning is public action that generates a desirable, widespread and sustained private market reaction."

"urbanism works when it creates a journey as

desirable as the destination.

the benefits of

sustainable practices

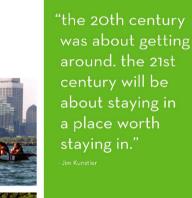
now and in the future... Implementing the plan is a multi-faceted lengthy process hat requires a careful collaboration of public, private, institutional, and non-profit entities. All initiatives and

resources working toward waterfront redevelopment must be united towards this common goal. The next steps to realizing the Waterfront District Plan have already begun with the plan adoption by the Cleveland City Planning Commission in December 2004. Designating a formal Waterfront District will formalize the boundaries while enhanced zoning and formal design review will ensure quality development. Establishing a District is important because key pieces of the proposal, both public and private, have already begun, including the West Shoreway Battery Park residential development, and the reclamation of Dock 32 into a public promenade. The phasing plan provides a timeline for implementation. A programming

and land management strategy for the district must be established, as well as an aggressive marketing and awareness campaign. Other initiatives under development include the Flats East Bank mixed-use residential development, Canal Basin Park and its connection to the Towpath Trail, and a new convention center at The Mall with a direct link to the Harborfront. The next steps for implementing the Waterfront Distric plan have already begun - the community's embracing of

its future on the waterfront is just the beginning of this

historic citywide endeavor.



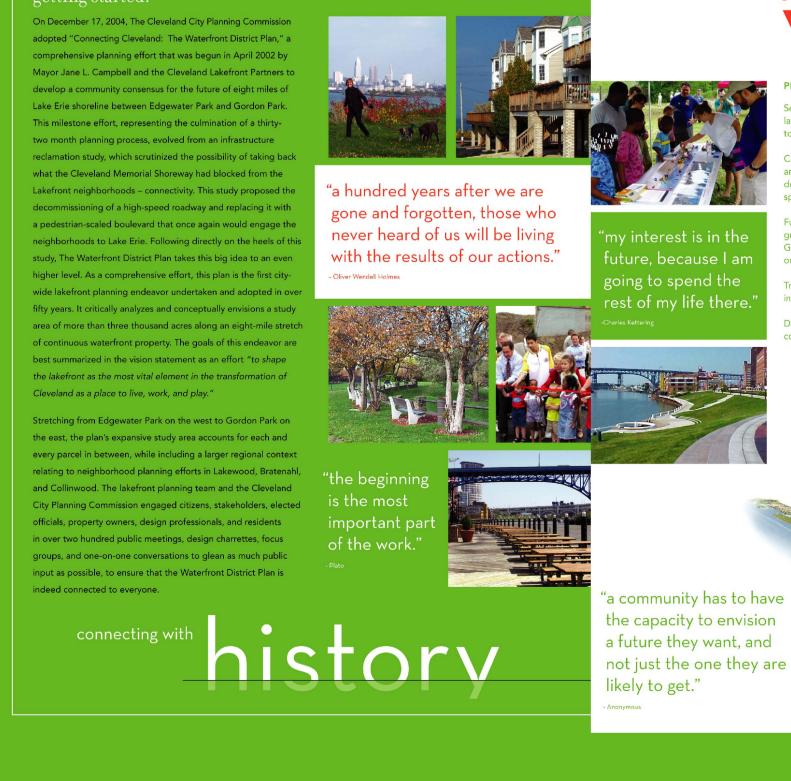






development plan, providing a snapshot of what the

Lake Erie can be.



interest is in t

ully develop our three great parks - Edgewater, ordon, and Voinovich on our great lake Transform the Shoreway into a lakefront scenic byway

Develop accessible and connected public spaces

To shape the lakefront as the most vital element in the transformation of Cleveland as a place to live, work, and play Enhance and populate the existing lakefront neighborhoods • Create vibrant new lakefront communities

 Connect people to the lake Create a place where the region comes together Capitalize on special public assets Develop underutilized property

• Tailor proposals that are uniquely Cleveland Develop synergy between the lake, neighborhoods, and commerce • Attract new residents, economic development, Celebrate Cleveland's spirit, history, diversity, and culture

> $Sustainability\ Agenda\ is\ a\ critically\ important\ policy\ recommendation,\ which$ $recognizes \ that \ special \ places, \ through \ the \ unique \ combination \ of \ physical,$ cultural, social, and perhaps spiritual characteristics, inspire people to care for and invest in their community. An environment conceived in this way will survive, thrive, and stand the critical test of time.

$Access\ \&\ Connections\ addresses\ the\ infrastructure\ priorities,\ or\ the\ skeleton$ of the study area. Roadways, dedicated truck routes, public transit options, railways, bikeways, vehicular and pedestrian engagements of all types are

ACCESS & CONNECTIONS integral parts of this agenda. The primary focus of this system, however, is the $implementation \ of the \ Lake front \ Boulevard, a slower speed, pedestrian-friendly$ byway that replaces the Cleveland Memorial Shoreway on the west side, carries people into the harborfront, and complements lakefront development on the east. The Water-related Improvements System characterizes the elements of the plan which directly influence the city's relationship to its lake and riverfront property. Marina improvements, pedestrian promenades, shoreline edge

25 New corporate office district

27 Burke Lakefront Airport

treatment, water quality treatment, and places to "reach the water" all fall into this system. Understanding the wonderful connections that exist between the city and its shoreline provides the critical link to optimizing the potential of $% \left\{ 1,2,\ldots ,n\right\}$ Parks & Open Space deals with the elements of the district's public realm and sets an agenda for improving parks and places for people to recreate and interact with the city's natural landscape. This system analyzes and sets an

green ribbon along the lakefront. The Neighborhood Development Agenda sets a framework for weaving the $\,$ existing lakefront neighborhoods back to the waterfront from which they have been separated by large infrastructure. This system provides opportunities for new infill development that takes advantage of this newfound waterfront $relationship. \ The \ Neighborhoods \ Agenda \ builds \ off \ the \ other \ systems,$

agenda for improving the incredible parks that already exist, but also connects

the currently fragmented pieces into a park system to create a continuous

incorporating parks and open space, infrastructure improvements, and $% \left(1\right) =\left(1\right) \left(1\right$

waterfront development to create a truly livable city.

The fifth system represents the underlying framework which defines the plan's values and strategy to create a sustainable urban environment. The

Connected trail network Enhanced transit linkages New pedestrian bridges and underpasses

community uses

lakefront development

The Comprehensive Waterfront District Plan is broken down into five

parameters for how the countless avenues of lakefront planning coexist

fundamental systems of study, each of which identifies and analyzes key components of the planning effort. These systems set the

and come together to produce a single, consistent, comprehensive vision. These systems are made up of a series of agendas which set the

stage and provide action steps for the implementation of the plan.

Educational programs to foster

· Dedicated truck routes for industry

· Expanded and improved harbor network Improved water quality and habitat · Water taxis, excursion boats, and international New and expanded public beaches ${\color{red} \bullet} \ {\color{blue} {\sf Connected lake front greenway network}}$ Renovated and expanded existing parks New parkland and facilities · Balance of passive and active space · Expanded, year-round programming neighborhoods Creation of new, diverse, mixed-use district: · Diverse new lakefront housing opportunities · New commercial and residential addresses • Expanded economic development and employment base

 Recycling of under-used land for vital new Greening of public space to improve air/water quality Multi-modal transportation solutions that New material and energy standards for new

"Thank you Clevelanders for the special thanks & acknowledgements ideas, energy, and creativity you brought to the Waterfront City of Cleveland, Mayor Jane L. Campbell Plan. You turned out by the thousands to envision a plan for a new century. You've imagined a way to finally connect our city The Cleveland Foundation to its lake and river. Because of The George Gund Foundation your work, future generations Cleveland Lakefront Partners of Clevelanders will enjoy a City of Cleveland whole new relationship with our waterfront. Because of Greater Cleveland Partnership your foresight, Cleveland will Cleveland-Cuyahoga County Port Authority Ohio Department of Natural Resources be an even more spectacular Ohio Department of Transportation city tomorrow than it is today. The plan is your plan Lakefront Plan Advisory Committee Members and, because of it, you have AAA/Ohio Motorists Association not only conceived a way to Charter One Financial connect our citizens to the City of Cleveland water, but you've connected a city to its future. That future Cleveland City Council is bright. Let us together enjoy Cleveland Metroparks

the fact that our best days are still ahead but let us resolve to work diligently until we enjoy our great lake and river to the fullest potential. With your plan CSX Railroad as the guide, you can create Cudell Improvement Inc. Cuyahoga County Commissioners Cuyahoga County Engineers Office experience. Together we will

a new American waterfront

make it happen."

Cleveland Neighborhood Development Coalition Prestige Aviation Cuyahoga County Planning Commission

Cuyahoga Municipal Housing Authority

St. Clair-Superior Neighborhood U.S. Army Corps of Engineers U.S. Coast Guard CITY ARCHITECTURE THE OUTSIDE IN

http://planning.city.cleveland.oh.us/lakefront/

Rock and Roll Hall of Fame and Museum

Developers Diversified Realty Corp

Federal Highway Administration

Glenville Development Corporation

Greater Cleveland Boating Association

Greater Cleveland Regional Transit Authority

Northeast Ohio Areawide Coordinating Agency

Northeast Ohio Regional Sewer District

Ohio Department of Natural Resources

Ohio Department of Transportation

Ohio Canalway Corridor

Ohio Trucking Association

PSF Management Company

Ozanne Construction

Ohio City Near West Development Corporation

Historic Warehouse District Development

Greater Cleveland Partnership

Lake Carriers Association

Norfolk Southern Corporation

MRN Ltd.

EcoCity Cleveland

Enterprise Foundation

Flats Oxbow Association

Friends of Kirtland Park

Downtown Cleveland Partnership